

Metric 3.2.2 - Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Clarification Asked-

- 1) Provide a Detailed report for each program.
- 2) Provide the Brochure/Geo tagged Photograph with date and captions; title of the workshops / seminars conducted.
- 3) provide the Details of resource persons with their contact details.

Response-

- 1) Detailed report of workshops/seminars/conferences with Brochure/Geo tagged Photograph are attached. (Appendix-I)

Appendix-I



SHEELA MULTIPURPOSE SOCIETY

HIWARKAR ARTS, COMMERCE & SCIENCE COLLEGE





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Activity Report		
Academic Year	2017-18	
Name of the Activity	Session on Introduction to Research Methodology	
Date of the Activity	August 2017	
Number of Participants	13	
Venue	College Campus	
Brief Report	<p>The "Introduction to Research Methodology" session was informative and insightful. The presenter began by outlining the importance of research methodology in various fields. They emphasized the role of well-defined research methods in ensuring the validity and reliability of study outcomes. The session covered key concepts such as research paradigms, qualitative and quantitative approaches, and data collection techniques. Attendees gained a better understanding of how to formulate research questions and hypotheses. The session also highlighted ethical considerations in research. Overall, participants left with a foundational understanding of research methodology's significance and its practical application in academic and professional pursuits.</p>	
Photographs		
 I.Q.A.C. Coordinator Hiwarkar Arts, Commerce And Science College Wadi, Nagpur.		 Principal Hiwarkar Arts, Comm. & Sci. College Wadi, Nagpur-23



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Activity Report		
Academic Year	2017-18	
Name of the Activity	Session on Entrepreneurial Mindset and Personal Development	
Date of the Activity	September 2017	
Number of Participants	112	
Venue	College Campus	
Brief Report	<p>The session on Entrepreneurial Mindset and Personal Development was both enlightening and motivating. The speaker emphasized the importance of cultivating an entrepreneurial mindset in today's rapidly changing business landscape. The discussion centered on the key attributes of successful entrepreneurs, such as adaptability, risk-taking, and resilience. Attendees were encouraged to embrace failure as a stepping stone to growth and innovation. The session also delved into the significance of continuous personal development through lifelong learning, networking, and self-awareness. Overall, participants left with a deeper understanding of how fostering an entrepreneurial mindset can positively impact not only their business ventures but also their personal growth journey.</p>	
Photographs		
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Activity Report	
Academic Year	2018-19
Name of the Activity	Session on Emerging Trends in Research Methodology
Date of the Activity	September 2018
Number of Participants	13
Venue	College Campus
Brief Report	<p>The session on Emerging Trends in Research Methodology was informative and engaging. It highlighted several innovative approaches that are reshaping the landscape of research. Participants gained insights into the growing influence of mixed-methods research, integrating qualitative and quantitative techniques for comprehensive analysis. The session emphasized the importance of incorporating technology, such as AI and big data analytics, to enhance data collection and interpretation. Furthermore, discussions centered around the increasing focus on interdisciplinary collaboration, enabling researchers to tackle complex problems from multiple angles. Overall, the session underscored the need for researchers to adapt and embrace these evolving trends to produce more robust and insightful outcomes.</p>
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Activity Report		
Academic Year	2018-19	
Name of the Activity	Importance of Research Methodology in Interdisciplinary Studies	
Date of the Activity	January 2019	
Number of Participants	13	
Venue	College Campus	
Brief Report	Research methodology plays a pivotal role in interdisciplinary studies by providing a structured framework to navigate the complexities of diverse fields. It ensures systematic investigation and a coherent approach to solving multifaceted problems. Methodological rigor enhances the credibility of findings, fostering cross-disciplinary collaboration. Robust methodologies assist in integrating varied data sources, theories, and perspectives, facilitating holistic understanding. By guiding data collection, analysis, and interpretation, research methodology enables scholars to derive meaningful insights from diverse disciplines. Ultimately, a well-defined methodology empowers interdisciplinary researchers to contribute valuable knowledge that transcends disciplinary boundaries.	
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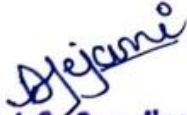


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Activity Report		
Academic Year	2019-20	
Name of the Activity	Workshop on Communication Skills	
Date of the Activity	August 2019	
Number of Participants	136	
Venue	College Campus	
Brief Report	<p>The Workshop on Communication Skills was a highly informative and engaging event held in month of August 2019. The workshop aimed to enhance participants' communication abilities for both personal and professional growth. Through interactive sessions and practical exercises, attendees learned about various aspects of effective communication, including verbal and nonverbal communication, active listening, and persuasive speaking. Expert facilitators shared valuable insights and techniques to overcome common communication barriers. Attendees left the workshop with improved confidence, better interpersonal skills, and a deeper understanding of how effective communication positively impacts their daily interactions and overall success. The event undoubtedly provided a conducive platform for skill development in this crucial area.</p>	
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Activity Report	
Academic Year	2019-20
Name of the Activity	Session on Intellectual Property Management
Date of the Activity	January 2020
Number of Participants	136
Venue	College Campus
Brief Report	<p>The session on Intellectual Property (IP) Management was an informative and engaging event. The speaker highlighted the significance of IP in today's competitive landscape. Various types of IP, such as patents, copyrights, trademarks, and trade secrets, were discussed in detail. Attendees gained insights into the importance of protecting and managing IP assets to foster innovation and maintain a competitive edge. The session emphasized strategies for IP identification, valuation, and commercialization. Additionally, the legal aspects of IP management, including licensing and enforcement, were explored. Overall, the session provided a comprehensive overview of effective IP management practices, equipping participants with valuable knowledge for navigating the complex world of intellectual property.</p>
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Activity Report		
Academic Year	2020-21	
Name of the Activity	Seminar on Intellectual Property Rights for START-UP	
Date of the Activity	September 2020	
Number of Participants	126	
Venue	College Campus	
Brief Report	<p>The Seminar on Intellectual Property Rights for Start-ups was a highly informative event. The seminar aimed to educate start-up entrepreneurs about the significance of intellectual property (IP) rights in their business ventures. Distinguished experts in the field shared insights on patents, trademarks, copyrights, and trade secrets. Attendees gained a comprehensive understanding of protecting their innovations, branding, and creative works. Practical case studies showcased real-world scenarios, enhancing participants' grasp of IP strategies. The seminar successfully empowered start-ups to navigate the complex landscape of intellectual property, fostering innovation and growth in the entrepreneurial ecosystem.</p>	
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Activity Report	
Academic Year	2020-21
Name of the Activity	Seminar on Google Tools
Date of the Activity	September 2020
Number of Participants	13
Venue	College Campus
Brief Report	<p>The recent seminar on Google Tools provided valuable insights into the diverse range of applications that these tools offer. The session began with an overview of Google Workspace, highlighting its collaborative features like real-time document editing and seamless file sharing. The discussion then delved into the power of Google Analytics, emphasizing its role in tracking website performance and user behavior. The seminar also covered Google Ads, showcasing how businesses can leverage this tool for targeted online advertising. Google Drive's capabilities in organizing and storing data were highlighted, along with a demonstration of Google Meet for efficient virtual communication. Overall, the seminar underscored the significance of Google Tools in enhancing productivity, communication, and data management.</p>
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Activity Report		
Academic Year	2021-22	
Name of the Activity	Session on importance of Research Papers in the UGC Approved Journals	
Date of the Activity	October 2021	
Number of Participants	13	
Venue	College Campus	
Brief Report	<p>The session on the importance of research papers in UGC Approved Journals emphasized their critical role in scholarly communication. Such journals uphold rigorous standards, ensuring the quality and validity of research. Researchers benefit from increased visibility and credibility, vital for career growth. Institutions value publications in these journals, aiding in academic assessments. Research papers drive the advancement of knowledge by fostering peer-reviewed, evidence-based discussions. Overall, the session highlighted how UGC Approved Journals serve as invaluable platforms for researchers to contribute to their fields and enrich the academic landscape.</p>	
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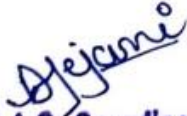


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Activity Report		
Academic Year	2021-22	
Name of the Activity	Session on Importance of Intellectual Property Rights	
Date of the Activity	March 2022	
Number of Participants	146	
Venue	College Campus	
Brief Report	<p>The session on the importance of Intellectual Property Rights (IPR) highlighted how these legal protections play a pivotal role in fostering innovation and creativity. Attendees learned that IPR safeguards, such as patents, copyrights, and trademarks, incentivize inventors, artists, and businesses by granting exclusive rights to their creations. The session emphasized that IPR not only promotes economic growth but also encourages research and development across various industries. Participants were made aware of the significance of respecting and enforcing IPR to prevent unauthorized use, piracy, and infringement. Overall, the session underscored the integral role of IPR in maintaining a thriving and competitive global marketplace while ensuring rightful recognition and compensation for creators.</p>	
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